Data Analytics, IoT & AI/ML Technology Solutions in Financial Services

With an average annual growth of 36%, data analytics has become a vital part of the financial services industry.

Data and IoT & AI/ML technologies improve Financial Services by:

- Eliminating risks and predicting market trends
- Detecting fraud and mismanagement of resources
- Reducing the likelihood of audits and operational shutdowns
- Delivering new innovative and personalized products and services
- Fine-tuning Risk Management by fraud detection and improved quality checks
- Improving the sales process and the customer relationship
- Executing automated payments

As the Financial Services becomes increasingly a more data-driven industry, it will offer intangible products to improved financial products and services, the impacts of which will be significant. Big Data and IoT &AI/ML technologies allow companies to capture huge amounts of real-time data about the customer so they can gain immediate insights and predictions about the customer and create products and services more personalized and more centered around their needs and preferences. In the insurance industry, IoT creates increased customer engagement, which leads to insurers developing value-added services to supplement standard insurance contracts.

No out-of-pocket cost!

**Space is limited.
Contact us at 330.244.4746.**

WALSH UNIVERSITY